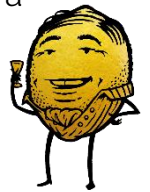


Lemon Fellows

Traditional with a Twist

Host Responsibility Policy Off Licence

Although we at Lemon Fellows like to take a light-hearted approach to life – we do take the responsibilities that come with the Sale and Supply of Alcohol very seriously. We operate within the requirements of the Sale and Supply of Alcohol Act 2012 (the Act). The following steps will be taken to minimise the harm from alcohol and promote a safe environment. We are a family owned and operated business after all! Our policy is to serve all our customers in a friendly yet responsible way, the way Guiseppe (our guru) likes it.



WE WILL PREVENT ALCOHOL BEING SERVED TO MINORS

When samples are available to the public our staff will insist on age verification if you look 25 years of age or younger. Although they have been trained, it's a judgment call so be flattered if they ask!

WE WILL PREVENT THE SALE OF ALCOHOL TO MINORS

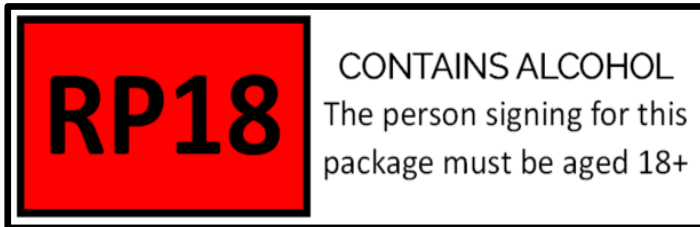
Website Tools:

1. Upon entering the site our website a box will appear with two options:
 - **I am 18+ years old**
 - Selecting this option will gain them admission to the website
 - **I'm not quite that old yet!**
 - Selecting this option displays a message *"sorry little fellow... you're not quite old enough to shop on our website! Stay in school and be kind."*
2. In the terms and conditions, which must be read and accepted prior to completing any purchase it will read:
 - **Age Restriction:** You must be 18+ years old to purchase alcohol under New Zealand law. By purchasing through Lemon Fellows, you warrant that you are 18+ years old. Should your purchase be a gift, you warrant that the recipient is 18+ years old.
3. During the checkout procedure, where the purchaser inputs the delivery name there will be the below reminder:
 - **Age Restriction:** Please remember you must be 18+ years to receive a delivery from Lemon Fellows and our delivery company will require a signature from someone aged 18+ to accept delivery.

Delivery Methods:

Lemon Fellows orders will be delivered via one of two delivery options:

1. Via a courier company with the agreed conditions below:
 - All deliveries will occur during the hours of the licence
 - A signature from a person 18+ years old is required
 - The below sticker will be attached next to the address label to help the courier to ensure the recipient is aged 18+



2. In the case of a local delivery, a Lemon Fellows Staff member may deliver the product themselves:
 - The staff member will hold a current Duty Manager Certificate
 - All deliveries will occur during the hours of the licence
 - A signature from a person 18+ years old is required upon delivery

WE WILL PROMOTE OUR PRODUCTS RESPONSIBLY

We will not encourage or promote the rapid consumption of alcohol or consumption of an excessive volume of alcohol. Our products should be savoured!

WE WILL DISPLAY APPROPRIATE SIGNAGE

- We will display our off licence, host responsibility policy, and duty manager's name prominently on the sampling area.
- We will clearly mark restricted areas
- Our off-licence details, including a link to the image of the licence, will be available on our website.
- This host responsibility policy will be available on our website.

Thank you and look after yourselves!

The Lemon Fellows